

PROBLEMS OF IMPROVING THE SCIENTIFIC-METHODICAL BASIS OF INCREASING THE EFFICIENCY OF INDUSTRIAL ENTERPRISES

Joraev Ashurali

1st year graduate student of Termiz University of Economics and Service

Abstract. This article analyzes the methodological aspects of evaluating the efficiency of innovative management of enterprises based on the systematic analysis of the efficiency indicators of industrial enterprises. The article also presents the factors affecting the efficiency of innovative management of industrial enterprises, based on grouping them according to the spheres of influence, a scientific proposal and practical recommendations aimed at increasing the efficiency of innovative management of industrial enterprises have been developed.

Key words: efficiency, innovative management, scientific research, innovative costs, innovative product, innovative activity, innovative management effectiveness.

To stimulate the implementation of innovative projects in Uzbekistan, to transfer representatives of large production enterprises, small and medium-sized businesses to the path of innovative development, to develop initial (startup) innovative business projects and to support their development by the state. priority is given to measures aimed at support. In particular, improving the efficiency of innovative management in enterprises is evaluated as a factor stimulating economic growth, creating new jobs and an important condition for ensuring the stability of the national economy. Also, in the conditions of the increasingly developing market economy, it is required that the enterprises' economic activity be implemented in an innovative direction in order to improve the competitiveness indicators of the enterprises at the national and international level. In the following years, the development of innovative management of industrial enterprises in our country will be one of the priorities of the reforms being implemented.

In particular, "By 2030, it is planned to include Uzbekistan among the TOP-50 countries in the Global Innovation Index." In order to achieve this goal, the priority task of improving the country's position on the low indicators recorded in this index is defined in the Development Strategy of New Uzbekistan for 2022-2026. This situation arouses the need to conduct researches of scientific and practical importance aimed at increasing the efficiency of innovative management of industrial enterprises in our country.

Effective implementation of innovative activities in economic sectors is the main support of the democratic reforms being carried out in our republic at the modern stage.

In particular, in the Decree of the President of the Republic of Uzbekistan dated January 28, 2022 No. PF-60 "On the development strategy of New Uzbekistan for 2022-2026", the main social and economic development of our country one of the priority tasks is to continue the

industrial policy aimed at ensuring the stability of the national economy and increasing the share of industry in the gross domestic product, and increasing the production volume of industrial products by 1.4 times.

Also, the tasks of developing and implementing industrial concepts in the "Innovative Development Strategy of the Republic of Uzbekistan for 2022-2026" approved by the Decree of the President of the Republic of Uzbekistan No. PF-165 dated July 6, 2022 one of the main directions and goals is to ensure rapid socio-economic growth of regions by increasing the innovative activity of small businesses.

Based on the fair policy conducted by the head of our state, in order to rationally satisfy the growing economic needs with limited resources, it is necessary to fundamentally improve the management mechanism of enterprises operating in industrial sectors, to increase the volume and quality of production based on innovative ideas, these priority tasks are national means the urgency of researching the mechanism of innovative management in economic sectors, including industrial enterprises.

In the state policy aimed at ensuring the stability of the economic growth of the countries of the world, mainly by implementing innovative projects in the management of enterprises in industrial sectors, creating new consumer values, ensuring production efficiency, their financial stability, as well as the national economy and the economy of foreign countries with the focus on increasing global competitiveness and development index indicators. This leads to an increase in the quality of production, an increase in the source of income and a further increase in purchasing power.

According to the analysis of the world practice of developing the practice of innovative management of industrial enterprises, it is innovation that is considered as an important factor for ensuring sustainable economic growth today.

Typically, firms engaged in the extraction and production of raw materials outsource the least profitable sector, while firms providing product design and after-sales service absorb most of the economic benefits.

In particular, factories in Indonesia, which is considered a supplier of raw materials for the production of various brands of sports shoes, receive 20-25% of the income from the sale of finished products.

If the Chinese manufacturer producing a part of Apple's equipment receives \$4 of its \$150 cost, the remaining \$146 of profit goes to US companies.

According to the analysis, today some market economies are forming and developing countries have launched the production of high-tech innovative products in the enterprises of the processing industry, while some are giving priority to the technical-technological arming of the raw material production sectors.

are significantly behind developed countries in terms of sales of high-tech innovative products in international trade . The raw materials and semi-finished products produced in them are processed by the industrially developed countries and come back to them as finished products.

This situation indicates that the state of innovative management of industrial enterprises and its low level of development is one of the factors that have a direct negative impact on the country's economy.

In the process of writing this article, methods of systematic analysis, induction and deduction, analysis and synthesis, research, monographic analysis and expert evaluation were used.

Effective implementation of innovative projects in industrial sectors serves to a certain extent for the enterprise to achieve economic efficiency.

In particular, as a result of processing the data obtained from enterprises operating in our country, the volume of products produced per capita of hired workers in enterprises that have implemented product innovations in recent years in our country is average compared to enterprises that have not introduced innovations.

12 million soums, 26 million soums for enterprises that introduced management innovations, 19 million soums for enterprises that adopted external knowledge in the implementation of innovations, 44 million soums due to the effective use of internal and external opportunities in the implementation of innovations. It was found that production also increased.

This situation indicates that the economic efficiency indicator is significantly higher in enterprises with innovative management practices compared to enterprises with traditional management.

According to the analysis of the specific features of the organization of innovative management in the industrial sectors of the national economy, as the scale of the enterprise engaged in innovative activity increases, its innovative activity increases accordingly.

statistics, in recent years, 28% of small enterprises, 30% of medium-sized enterprises, and 32% of large enterprises operating in the branches of the national economy of our country have introduced product innovations into their practices, while those related to management innovations accounted for 14 percent in small enterprises, 19 percent in medium-sized enterprises, and 22 percent in large enterprises.

Based on this, the low level of innovative activity in the industrial enterprises of our national economy and the high share of low-tech industries are the reasons why it occupies the lower places in the international world rankings that assess the innovative activity in the current economy.

In particular, according to the data obtained from the national statistical database, by the end of 2022, the share of the high-tech sector in the composition of industrial sectors will be 2.1% (2.7% in 2021). 23.2% (20.2) of medium-high technology, 36.4% (39.7%) of medium-low technology, and 38.3% (37.2) of low-tech industry.

By the end of 2022, according to the Global Innovation Index rating developed for the countries of the world, Switzerland, the USA, Sweden, Great Britain and the Kingdom of the Netherlands will lead the list of countries whose economies have introduced innovative activity. According to this index, Uzbekistan took 82nd place with a score of 25.3, and was included in the third place among the countries of Central and South Asia after India and Iran.

Based on our researches, it means that there is a need to prioritize the development of the practice of innovative management of industrial enterprises in our country, including increasing their innovative activity.

Based on the comparative analysis of advanced foreign experience of the organization of innovative management of industrial enterprises, we believe that it is necessary to improve the organizational and economic mechanisms of supporting the innovative management of industrial enterprises in our country.

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