

Tourism Economy

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Abstract: This article discusses the content and significance of granting strategic sector status to tourism.

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Introduction.

Today, tourism has become one of the sectors that has its place in the world economy. At first, tourism was considered as a simple infrastructure that provides travel and recreation of the population, but at the same time, it is being formed as an important branch of the country's economy, and great attention is being paid to its development. Tourism covers many areas of human life and activity. Tourism as a unique catalyst of socio-economic development has a great impact on the development of transport and communication, trade, construction, agriculture, production of consumer goods and other important sectors of the economy. One of the main areas of development of the export-oriented economy is the tourism industry. Tourism is one of the important features of the business sector, which attracts a constant flow of foreign tourists.

In recent years, consistent measures have been taken to develop the tourism industry in Uzbekistan, including creating as much convenience as possible, increasing the competitiveness of the industry, improving the quality of services provided, and actively promoting national tourism products in the world market.

Systematic work has managed to achieve significant results in terms of increasing the flow of tourists, modernization of infrastructure, liberalization of the visa regime. For example, in the ranking of the most liberal visa regimes in 2019, Uzbekistan took second place among the CIS countries.

When organizing family guest houses and at least five different types of services for tourists, who are not indifferent to increasing the tourism potential of our country, there are news about granting the status of "Tourism Neighborhood", "Tourism Village" or "Tourism Farm". The support of the proposal to establish a badge "For the contribution to the development of the tourism industry" to the representatives of public organizations who have made a significant contribution to the development and popularization of the tourism industry in the country, and to compatriots abroad Undoubtedly, it will be an important factor in opening the huge touristic opportunities of Uzbekistan.

Despite the country's huge tourist potential, the tourism infrastructure, the quality and level of tourism services, as well as the network management system do not meet modern requirements in the conditions of globalization and intense competition. The contribution of tourism to the country's economy, the development of the service sector and the employment of the population lag behind the world average, according to the official comment on the decree.

The decree envisages unprecedented measures for the radical reform of this industry, which will mark the transition of state policy in the field of tourism to a qualitatively new stage, the following main target tasks and priorities are defined:

- creation of favorable conditions for the activities of tourism industry entities, elimination of all obstacles and pitfalls in the development of tourism, simplification of visa and registration procedures, passport and customs control;
- implementation of comprehensive measures to ensure the safety of life and health of tourists and excursionists in the organization of tourism services;
- rapid development of new potential types of tourism - pilgrimage, ecological, educational, ethnographic, gastronomic, sports, treatment-health, rural, industrial, business, children, youth and family tourism;
- expansion of cooperation with international and national organizations, major foreign brands and companies in the field of tourism, introduction of advanced world quality standards of tourism service provision;
- rapid development of modern objects of tourism infrastructure, primarily hotels, transport-logistics structures, engineering-communication infrastructure in the regions of the republic, wide attraction of foreign investments for these purposes;
- development of competitive tourism products, creation of new tourism destinations in the regions, bringing them to the world tourism markets;
- fundamental improvement of the system of quality training of qualified personnel for the tourism industry.

The state plays a key role in the development of tourism infrastructure under any conditions, especially during the transition to a market economy. Almost all countries are trying to increase the importance of the tourism industry in their national economy. Because tourism has the following priorities in the development of the national economy: a source of providing local workforce with qualified work and living conditions; market formation and capital investment flow mechanism; construction (hotels, campsites, motels), communication (cellular, tele and optical communication), transport (cars, buses, railway cars of international standards, airplanes), as well as service infrastructure (gas stations) means of introduction of new technologies and know-how in such fields; means of development of national folk crafts; factors of stabilization of the political and socio-economic situation in the country and region; methods of preservation of historical monuments and cultural heritage; means of effectively increasing the foreign currency income of the state. In general, the state creates its legal and economic foundations for the development of tourism infrastructure, prepares the issue of personnel training for this sector, simplifies the visa system, stimulates the production of tourist products and traditional goods.

Speaking about the development of tourism infrastructure in Uzbekistan, it is important to dwell on the division of the country into the main tourism regions. Today, there are four main tourist regions in the republic, they are Fergana, Samarkand-Bukhara, Tashkent and Khorezm tourism regions. The Fergana tourism region includes the Fergana Valley. Its touristic resources consist of archeological excavations and 10 architectural monuments, favorable natural conditions, products of traditional folk crafts and art, industrial and agrarian complexes. The existence of a wide network of roads and railways here also provides an opportunity to use the Fergana region for tourism purposes, to place tourism bases and recreation centers in its entire territory. Tashkent tourism region has universal opportunities for the development of all types of tourism in the future. Cultural monuments in this tourism region, today's life of the capital region, constructions, new cities and villages, modern culture, nature of the region, rich

landscape, colorful flora and fauna are important factors that make it attractive. The network of automobiles and railways connects the tourist centers of the Tashkent tourism region with each other and allows the development of railway and automobile tourism around the city. Samarkand-Bukhara tourism region includes Samarkand, Bukhara and Navoi regions. The world-famous architectural monuments of Samarkand and Bukhara are the basis for the development of tourism in this region. In addition, the railway crossing the Zarafshan River and a wide network of highways, low-level passes and good roads passing through the Zarafshan mountain range are extremely favorable factors for the development of tourism in the region. The potential of the Khorezm tourism region is mainly based on the extremely rich historical and architectural monuments located in the Ichan Castle Reserve of Khiva and unique in the world. In addition to active tourism regions, there are more promising regions, such as Jizzakh, KarshiTermiz, and Middle-Qarakalpak regions. In the future, the development of existing opportunities in these regions may lead to further expansion of the market of tourism services in our country.

It is known that tourists visiting the country demand a certain amount of products and services, from simple food to expensive souvenirs. This naturally opens the way for small and private business enterprises engaged in the production of products and services to further expand their capabilities. Farmers grow clean products in hotels where tourists stay, small and private enterprises operating in the textile and garment industry develop bedroom furniture, bathrobes and the like necessary for tourists, cosmetics industry enterprises produce shampoo, soap and deodorants. they release Craft workshops and enterprises producing traditional national products also prepare orders for tourists. In general, the activity of private tourist enterprises in the republic's tourism industry is not significant. The main reasons for this are expressed below

The support of the proposal to establish a badge "For the contribution to the development of the tourism industry" to the representatives of public organizations who have made a significant contribution to the development and popularization of the tourism industry in the country, and to compatriots abroad Undoubtedly, it will be an important factor in opening the huge touristic opportunities of Uzbekistan.

The support of the proposal to establish a badge "For the contribution to the development of the tourism industry" to the representatives of public organizations who have made a significant contribution to the development and popularization of the tourism industry in the country, and to compatriots abroad It will be an important factor in opening the huge touristic opportunities of Uzbekistan. In short, considering tourism as a strategic sector of the economy, if we implement complex measures related to tourism using the existing opportunities in the development of the economy of the regions and the economy of the country, the sequence of works within the framework of the created programs and concepts will be within the quality and time frame. if we do it, we will definitely achieve the intended goal.

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